



Public v In-house Engagement Skills Workshops

There are distinct virtues to both in-house and public workshops – which is most appropriate for you? That is for you, the client to decide, but below we have tried to summarise some of the pro-points for either approach

In favour of Public Workshops	In favour of In-house Workshops
<p>Networking with staff from other industries, professions and backgrounds – particularly relevant to organisations/teams that have been together for a long time, and would benefit from some external stimulus. On a public workshop you will get a broader range of views expressed during discussions.</p>	<p>Internal team Building – The workshop is an exception opportunity to build relationships and bond as a team – particularly relevant after a re-org, or when there is a significant influx of new staff</p>
<p>Avoiding the “whinge”. Often on an in-house event, there is up to an hour lost on the “whine about our company” where the opportunity is taken to vent. This never happens in the public forum – a mark of the professionalism of our staff</p>	<p>Ability to customise the agenda specifically for your own company’s requirements. – JHW is happy to change sessions, timings, role-plays and exercise to make the event more relevant to the host organisation</p>
<p>Drip feed of staff on to the workshop – particularly relevant if you are unable to release all of you staff for 3 days at the same time.</p>	<p>Opportunity of tuning the workshop to reflect the mission values and culture that you are striving to implement across your organisation</p>
<p>Based on a bulk commitment JHW is prepared to provide pricing that allows public workshops to approach in-house workshop in terms of cost.</p>	<p>Cost of facilitation – the in-house workshop is price at 10x the per person price of a public workshop, but you can train up to 15 people on one workshop – significantly reducing the per person cost.</p>

	<p>The in-house format provides the client with greater control over the cost of facilities (residential v non-residential etc)</p>
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